

Regional Waste Reduction Office

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www.regionaldistrict.com



May 28, 2007

Re: Holly Arntzen and the Artist Response Team (ART)

To whom it may concern:

One of the Regional Waste Reduction Office's mandates is to inform and educate targeted audiences, including elementary school students, about waste reduction issues. As part of our educational programming we, in conjunction with the City of Kelowna, recently contracted Holly Arntzen and ART to bring the *Cycle of Life* artist-in-residence program to a local school. The intension was to help bring our messaging to students and teachers who may not be aware of local environmental issues in a fun, holistic and kinetic way. Holly, through her special brand of curriculum-approved environmentally messaged music and song did just that.

In addition to the interactive learning experience provided to the 200 plus students at Watson Road Elementary School through the *Cycle of Life* program, Holly and her band performed a public concert with the students at a professional theatre and then performed three additional concerts for the Mayor's Environmental Expo. Each concert, although different in style and tenor, were outstanding, from production values to sheer entertainment. Everyone involved – technical staff, teachers, students and parents – were thrilled with the exceptional level of professionalism, enthusiasm and educational value. In fact, our organization is so excited by the value that Holly brought to our programming that we are planning to bring her and ART back to the Central Okanagan not once, but twice next year if that can be arranged.

We recommend Holly and ART unequivocally. If you have any further questions about the *Cycle of Life* program and/or ART's performance, please contact me anytime.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Carol Suhan".

Carol Suhan, MBA PR
Regional Waste Reduction Office Manager